

Fo D A      Principal Component  
L21 : Analysis (PCA)  

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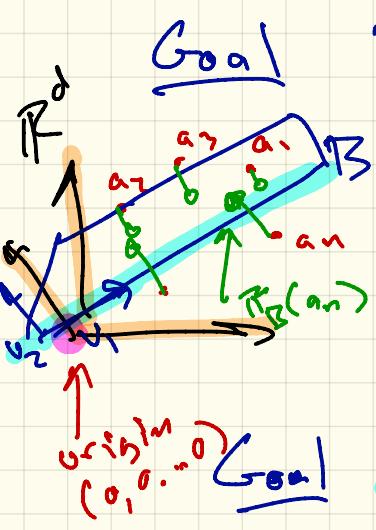
centering, PCA, MDS

# Dimensionality Reduction

Input  $A \in \mathbb{R}^d$

$$a_1, a_2, \dots, a_n \in \mathbb{R}^d$$

$$d(a_i, a_j) = \|a_i - a_j\|_2$$



Goal Low-dimensional

$$B \subset \mathbb{R}^k$$

Representation

$$b_1, b_2, \dots, b_n$$

$$b_i \leftarrow a_i$$

$B$  represents  $k$ -dimensional subspace of  $\mathbb{R}^d$

$$V_B = \{v_1, v_2, \dots, v_k\}$$

minimize  
 $V_B$

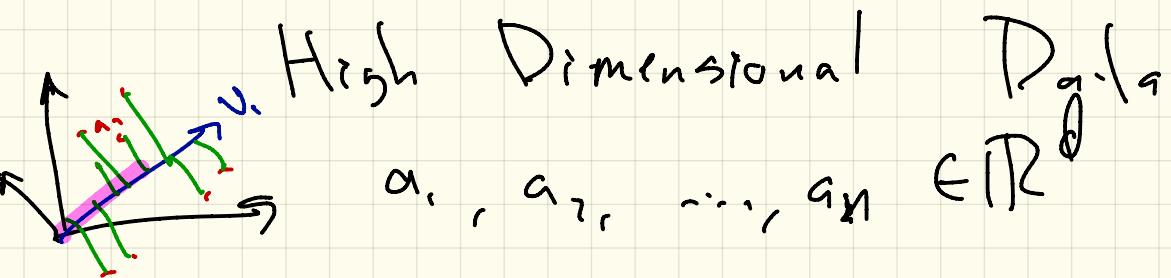
$$\|\pi_B(A) - A\|^2 = \sum_{i=1}^n \|\pi_B(a_i) - a_i\|^2$$

# Alternative Problem

data points	features	$f_1$	$f_2$	$f_3$	$f_4$	$\dots$	$f_n$
$x_1$		7.1	blue				
$x_2$		8.3	green				
$\vdots$							
$x_n$		9.4	blade				

can mix  
numerical  
categorical  
in unsupervised

	blue	green	black
$f_1$	1	0	0
$f_2$	0	1	0
$f_3$	0	0	1

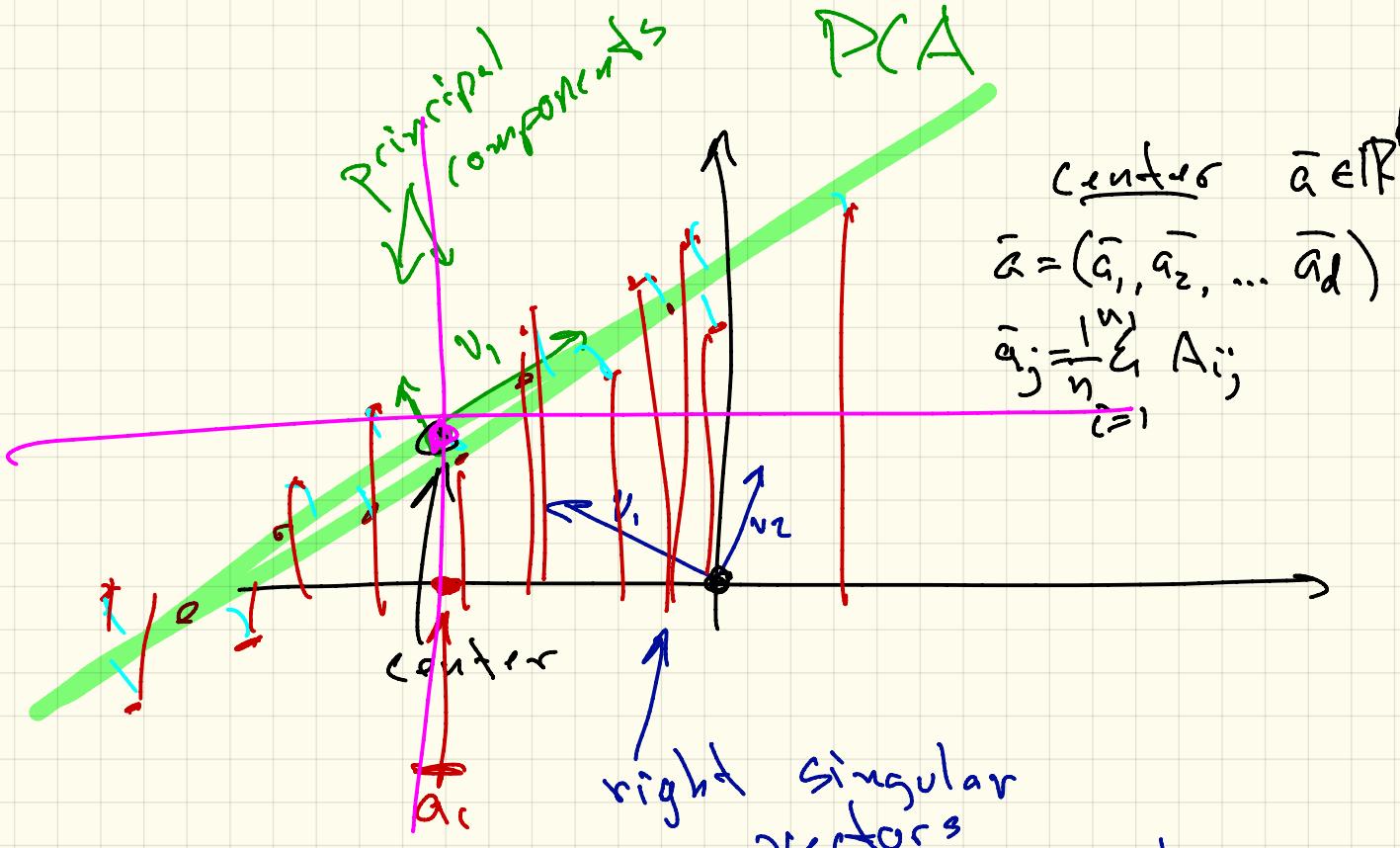


How do I sort?

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→ The first dimension  $v_1$  provides the best 1-dm ordering

$$\{(v_1, a_1), (v_1, a_2), \dots, (v_1, a_n)\}$$



Not Good!!

Centering  $A \in \mathbb{R}^{n \times p}$

Two ways

1. compute center

$$\tilde{A}_{ij} = A_{ij} - \bar{a}_j$$

$$\begin{aligned}\bar{a} &= (\bar{a}_1, \dots, \bar{a}_p) \\ \bar{a}_j &= \frac{1}{n} \sum_{i=1}^n A_{ij}\end{aligned}$$

2. centering matrix

$$C_n = I_n - \frac{1}{n} \mathbf{1} \mathbf{1}^T$$

$$\begin{bmatrix} 1 & 0 & \dots \\ 0 & 1 & \dots \\ \vdots & \vdots & \ddots \end{bmatrix} - \frac{1}{n} \begin{bmatrix} 1 & 1 & \dots \\ 1 & 1 & \dots \\ \vdots & \vdots & \ddots \end{bmatrix} = \begin{bmatrix} 1-\frac{1}{n} & -\frac{1}{n} & \dots \\ -\frac{1}{n} & 1-\frac{1}{n} & \dots \\ \vdots & \vdots & \ddots \\ -\frac{1}{n} & \dots & 1-\frac{1}{n} \end{bmatrix}$$

$$A - \frac{1}{n} [\mathbf{1} \mathbf{1}^T] A = \tilde{A} = C_n A$$

# Principal Component Analysis

Input  $A \in \mathbb{R}^{n \times d}$ , param  $k < d < n$

Output  $B : V_B = \{v_1, \dots, v_k\}$  minimizes  $\sum_{i=1}^n \|T_B(a_i) - a_i\|^2$

1.  $\tilde{A} = C_n A$   $\leftarrow$  centering

2.  $U S V^T = \text{svd}(\tilde{A})$

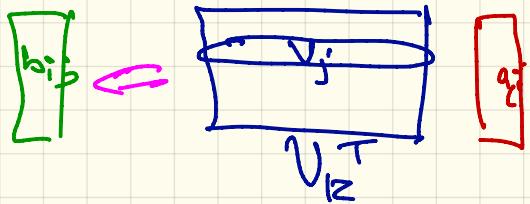
3.  $V_B = \{v_1, v_2, \dots, v_k\}$

$B = V_B^T \tilde{A} \in \mathbb{R}^{k \times n}$

If I want to find-dimensional ps

$$B = \{b_1, \dots, b_n\} \in \mathbb{R}^k$$

$$B = V_K^\top A = b_i = V_K^\top a_i$$



$$b_{ij} = \langle v_j, a_i \rangle$$

If I want  $d$ -dim pts  
in  $(z\text{-dim})$  subspace

1. Centring  $\bar{A} \in \mathbb{R}^{n \times d}$

2. SVD  $U S V^T$

$$\tilde{A}_k = U_k S_k V_k^T \in \mathbb{R}^{n \times d}$$

$$[A_k]_{ij} = [\tilde{A}_k]_{ij} + \bar{a}_{ij}$$

undo

SVD  
best subspace  
through origin

PCA  
best subspace  
(not necessarily  
w/ origin)

Variance

$V_1$

highest variance  
subspace

$\text{RV. } X$

$$\text{Var}[X] = E[(X - E[X])^2]$$

$$Pr[x] = \frac{1}{n}$$

Sample expected value  $E[X] = \frac{1}{|X|} \sum_{x \in X} x \cdot Pr[x]$

$$= \frac{1}{|X|} \sum_{x \in X} x \cdot$$

Sample Variance  $\downarrow$   
 $E_X((X - E[X])^2)$

$$X = \langle v, a_1 \rangle, \langle v, a_2 \rangle, \dots$$

$$\frac{1}{n} \sum_{i=1}^n ((\langle v, a_i \rangle - (\frac{1}{n} \sum_{k=1}^n \langle v, a_k \rangle))^2) = \frac{1}{n} \sum_{i=1}^n (\langle v, a_i \rangle^2)$$

# Multi-Dimensional Scaling (MDS)

Input (Ia) Set  $n$  objects and a distance  $d$

(Ib)  $D \in \mathbb{R}^{n \times n}$   $D_{ij} = d(x_i, x_j)$

Goal : Embedding of  $n$  objects in

$$\mathbb{R}^k \text{ as } G = \{g_1, \dots, g_n\}$$

$$\text{so } \|g_i - g_j\| = D_{ij} = d(x_i, x_j)$$

## (Classical) MDS

Input  $D \in \mathbb{R}^{n \times n}$ ,  $r \in \mathbb{Z}$

$$D^{(z)} \approx -AA^T$$
$$A \in \mathbb{R}^{n \times p}$$

1. Square  $D^{(z)}$  :  $D_{ij}^{(z)} = D_{i,j}^{(z)}$

2.  $M = -\frac{1}{2} C_n D^{(z)} C_n$  ← double centering

3.  $[L, v] = \text{eig}(M)$

4. Return  $Q = V_L L^{1/2} V_L^T$

↑ top  $k$  eigenvectors

↑  $\sigma$  eigenvalues  $\approx$  sing. values

# Why does Classical MDS work?

Assume

$$A = \begin{bmatrix} a_1 \\ a_2 \\ \vdots \\ a_n \end{bmatrix} \in \mathbb{R}^{n \times p} \quad \|a_i - a_j\|^2 = d(a_i, a_j)^2 = D_{ij}$$

$$\|a_i - a_j\|^2 = \|a_i\|^2 + \|a_j\|^2 - 2 \langle a_i, a_j \rangle$$

$$(a - b)^2 = a^2 + b^2 - 2ab$$

$$\langle a_i, a_j \rangle = \frac{1}{2} (\|a_i\|^2 + \|a_j\|^2 - \|a_i - a_j\|^2)$$

$$[A A^T]_{ij} = \langle a_i, a_j \rangle = \frac{1}{2} (\|a_i\|^2 + \|a_j\|^2 - D_{ij}^2)$$

$$[A A^T]_{ii} = \frac{1}{2} (D_{i1}^2 + D_{i2}^2 + \dots + D_{in}^2)$$

assume  $a_1 = \text{origin } (0, 0, \dots)$